

ACADEMIA INDUSTRY TRAINING: Entrepreneur Training Camp for Swiss and Brazilian Scientists, Nov 27th - Dec 1st, 2017

Day/Time	Monday, Nov 27th	Tuesday, Nov 28th	Wednesday, Nov 29th	Thursday, Nov 30th	Friday, Dec 1st	Day/Time
08.00-08.30	Official Welcome @ swissnex Terrace	-----TRANSFER----- to PUC-Rio	-----TRANSFER----- to Antera Asset Management		-----TRANSFER----- to MAC Niterói	08.00-08.30
08.30-09.00	Cultural Insight into Entrepreneurship in Brazil					08.30-09.00
09.00-09.30	(Isabella Bablumian, swissnex Brazil)			-----TRANSFER-----		09.00-09.30
09.30-10.00	@swissnex Brazil Event Space	Visit to Apple Academy powered by Software Engineering Laboratory (LES) of PUC-Rio	Startup Investment in Brazil (Crowdfunding, Angel Investment, Venture Capital, Private Equity)	Visit to the D'Or Institute for Research and Education - Health Care Landscape in Brazil (Daniel Furtado, IDOR) @IDOR Networking w/Researchers, Professors & Professionals	Visit to be confirmed	09.30-10.00
10.00-10.30	Doing Business in Brazil: Challenges for small companies + Opportunities in dynamic sectors	(Alex Lucena and Andrew Costa)	(Luisa Rodrigues, Benefeitoria)		Final Pitching Session! Pitch Your Research Idea for Market Application in 5min to Investors, Business Angels, Companies, Professors, Initiative Takers, Accelerators, etc. Official & Recorded Event @MAC Niterói (powered by Rio Negócios and NIT Negócios)	10.00-10.30
10.30-11.00	(Philippe Praz, Swiss Business Hub Brazil)	@PUC-Rio	(Carlos Júnior, Clicksoft)			10.30-11.00
11.00-11.30	@swissnex Brazil Event Space		(Robert Binder, Antera)			11.00-11.30
11.30-12.00	-----TRANSFER----- to Cisco Innovation Center	Networking Lunch with Researchers @Couve-Flor PUC-Rio	@Antera Asset Management			11.30-12.00
12.00-12.30				-----TRANSFER-----		12.00-12.30
12.30-13.00	Lunch @Tutto a Posto	-----TRANSFER----- to swissnex Brazil Event Space	Networking Lunch with Investors @Visu			12.30-13.00
13.00-13.30				Lunch & Presentation TBD @Bistro Ouvidor Botafogo		13.00-13.30
13.30-14.00		Lecture by lawyers on startup registry, contracts and patents (Daniel Becker, Natalie Witte and Júlio Regoto)	-----TRANSFER----- to Entropia			13.30-14.00
14.00-14.30	Pitch Academy	@swissnex Event Space		-----TRANSFER----- to PUC-Rio		14.00-14.30
14.30-15.00	Pitch Structure: "How to Be Attractive to Investors" (Rodrigo Tiraboschi, VC/PE Adviser)		Blockchain, Artificial Intelligence, Bitcoins, Initial Coin Offerings		Networking Lunch @Bistro MAC - Niterói	14.30-15.00
15.00-15.30	"How to translate Scientific Messages to Markets" (Adriel Oliveira, CEO A03 Labs)		(Thiago Canellas, Entropia)			15.00-15.30
15.30-16.00	Oratory and Body Language (André Lins, Toastmasters)		(Thiago Cesar, Bit.One)			15.30-16.00
16.00-16.30		Business Meetings / Free Time	@Entropia	Strategic Management Workshop (Honeycomb) & Matchmaking		16.00-16.30
16.30-17.00	@Cisco Innovation Center			AIT Acceleration Program: powered by Instituto Gênesis Incubator		16.30-17.00
17.00-17.30			Networking Event with Startups	(Ana Julia Ghirello, abeLLha)		-----TRANSFER----- (Ferry Boat back from Niterói to Rio)
17.30-18.00			@Entropia	@PUC-Rio		17.30-18.00
18.00-18.30	-----TRANSFER----- to Monte Castelo Hotel					18.00-18.30
18.30-19.00						18.30-19.00
19.00-19.30		Pitching Session (Open Mic) & Networking Event with Entrepreneurs and Mentors: powered by Circuito Startup Rio		Networking Event with Students & AIT Acceleration Program Partners	"Sweet" Goodbye @Sugar Loaf - Urca	19.00-19.30
19.30-20.00				@PUC-Rio		19.30-20.00
20.00-20.30		(Tiago Azevedo, Circuito Startup)				20.00-20.30
20.30-21.00		@swissnex Brazil Event Space				20.30-21.00